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Scituate Community Christmas Launches Spring Fundraising Campaign, Better Together

Hope Happens Here program supports more than 300 community members; new series of presentations aim to foster stronger collaboration with local public schools

SCITUATE, MA, May 9, 2022 — <u>Scituate Community Christmas</u>, a non-profit organization dedicated to supporting families during times of hardship, today kicked off a new fundraising campaign, "Better Together - Unifying our Community through Kindness and Compassion" to raise much needed funds to support year-round programming. The unique peer-to-peer campaign kicks off today, Monday, May 9th and continues through Friday, May 20th. New this year, Scituate Community Christmas partnered with local community members to solicit donations through personalized outreach efforts and targeted gatherings. This tailored approach to fundraising is cornerstone to building further awareness of the organization's mission and encouraging greater involvement across the community. Through this campaign, Scituate Community Christmas hopes to raise \$10,000. To help us reach this goal, please visit HERE.

"I've volunteered at SCC for many years because of the organization's unique grassroots efforts to help children and families in need in our community," said Paula White, Fundraising Partner, Better Together. "SCC has evolved with new and insightful leadership, updated systems and tech savvy volunteers which allow for real-time need assessment to quick need fulfillment. In the nonprofit world, that is simply amazing. SCC demonstrates the power of community activism and endless possibilities to help our neighbors."

Hope Happens Here

This past April, through the annual Hope Happens Here initiative, Scituate Community Christmas delivered care packages to more than 300 senior community members. Supported by local art teachers including Jessica Maguire and Julie Hickey, the gift bags included unique artwork from students across the Scituate public school system as well as warm blankets, flashlights, and a handcrafted "Hope" sign generously donated by Rustic Marlin. This program was made possible by the generosity of donors and countless volunteers and Neighborhood Ambassadors who sourced, donated, and assembled the gift bags for delivery. Check out pictures from Hope Happens Here delivery HERE.

Partnership Program - Collaborating with Scituate Public Schools

To support our ongoing partnership program, the Scituate Community Christmas Intake Team recently met with Cushing and Jenkins Elementary Schools to present an organization overview, program highlights, and examples of how we help. The goal of this ongoing effort is to better educate Scituate Public Schools administration, teachers, and staff on the variety of resources Scituate Community Christmas can provide students and their families who may require assistance. Scituate Community Christmas will continue to connect with local schools throughout the year to encourage outreach and best meet the needs of all community members.

"Scituate Community Christmas has the unique ability to support children and families within the Scituate Public School District because of the affirming, positive relationships they develop with families, teachers, and staff," said Sarah Crossman, Adjustment Counselor, Scituate Public Schools. "Connecting with the schools offers the opportunity to reach out to families who may not otherwise ask for support. Be it a field trip, school supplies, overnight camp, or afterschool sports, Scituate Community Christmas funds ensure that all children from SPS can participate. I am so grateful to be part of the Scituate community and can count on the support of this amazing community-based organization."

If you or someone you know needs help, please contact us HERE.

About Scituate Community Christmas:

Founded in 1989 by philanthropist Susan Phippen, Scituate Community Christmas is a non-profit, volunteer-driven organization dedicated to supporting Scituate families and individuals during times of hardship at Christmastime and throughout the year.

For more than three decades, Scituate Community Christmas has diligently worked to inspire the values of kindness, compassion, philanthropy and volunteerism, cornerstone to the mission, and has served thousands of community members. Through year-round programming and active partnerships with local non-profits, Scituate Community Christmas is dedicated to lifting up those friends and neighbors in times of crisis. The <u>Susan Phippen House</u>, home of Scituate Community Christmas, provides a central location for outreach and giving, while connecting people with charitable organizations to promote the common good. Scituate Community Christmas boasts the Guidestar Platinum Seal of Transparency.

To learn more, visit <u>www.scituatecommunitychristmas.org</u>. Follow us on <u>Facebook</u> and <u>Instagram</u>.